

Open Up Business Opportunities with BenQ Visual Display Solutions

Part I



The BenQ visual display solution challenges the status quo with leading display technology. Offering mesmerizing performance and high visibility, BenQ's visual display solution can enliven retail outlets, restaurants, show-rooms, and other public venues. Every interaction matters, so we enable you to engage customers at the right time and the right place. Our professional projector and digital signage panel product lines create innovative visual experiences that make imagination visible.

Retail

Rev Up the Customer Experience for Boosted Satisfaction



Fashion & Clothing Chains

Chain Store

As the popularity and success of digital signage increase, more and more chain stores of all sizes are adding visual display solutions to their marketing and brand strategy. Discover how to enhance the in-store customer experience and uniquely engage shoppers with BenQ's BlueCore Laser Projector, Interactive Signage and Super Narrow Bezel Display.

BenQ's products are designed to help chain stores connect with customers in exceptionally innovative ways, add to the aesthetic appeal of the store and create visually stunning and fully customizable environments.

Recommended BenQ Products



BlueCore Laser Projectors

- Long-lasting performance for 20,000hrs
- 100,000:1 contrast ratio
- Optional lenses for diverse applications
- 360° and portrait projection



Interactive Signage

- Optimized for both portrait and landscape
- Multi-touch capability
- 24/7 non-stop operation
- Ambient light sensor



Super Narrow Bezel Display

- Ultra-slim bezel design
- DP daisy chain delivering stunning 4 K clarity
- USB flash drive connectivity
- Color calibration application compatibility



Department Store Entrance



Department Store Entrance



Elevator



Department Store Entrance



Escalator

Shopping Mall

Grabbing the attention of casual shoppers to transform them into determined buyers is made easy when the retail experience is heightened and in sync with shoppers' needs. BenQ's visual display solutions, including BlueCore Laser Projector, Interactive Signage

and Double-Sided Signage, are designed to provide operators with great flexibility to excite customers and rev up the shopping experience.

Recommended BenQ Products



BlueCore Laser Projector

- Long-lasting performance for 20,000hrs
- 100,000:1 contrast ratio
- Optional lenses for diverse applications
- 360° and portrait projection



Interactive Signage

- Optimized for both portrait and landscape
- Multi-touch capability
- 24/7 non-stop operation
- Ambient light sensor



Double-Sided Signage

- Dual-sided 23.4mm panel design
- Flawless display in portrait and landscape view
- 700 nits of brightness
- 24/7 non-stop operation

Restaurant

Engage Customers with Timely Content and Big Screen Entertainment



Sport Bar

Bar

Visual display solutions can improve bar patrons' experience and uplift their mood. By combining BenQ's 4K Smart Signage with X-Sign content management software, operators can have an all-in-one digital menu board and advertise directly to the consumers with professional-looking, completely customizable templates. Designed to streamline service and engage patrons, content can

be scheduled ahead of time and be presented on a cycle to promote upcoming events or current sales. On top of this, BenQ's high-lumen Business Projector can display a wide selection of entertainment content in large scale, allowing for the whole bar to be engaged without sacrificing image quality.

Recommended BenQ Products



Smart Signage

- Built-in X-Sign content management software
- 4K2K ultra high resolution
- Compatible with Multiple Display Administrator



High-Lumen Business Projectors

- High brightness for big-screen entertainment
- Full HD 1080p video performance
- Advanced image calibration for ideal projection alignment
- Crisp and clear audio performance

Hospitality

Deliver Engaging Communication with Mesmerizing Imagery



Hotel Lobby- Art Deco



Hotel Lobby



Hotel Lobby

Hotel Lobby

Create a comfortable, informative, and inviting atmosphere from first contact. Set the mood with stunning, beautiful large images with a High Brightness Large Venue Projector. Catch guests coming and going with ongoing and upcoming event information by utilizing BenQ's aero-thin Double-Sided Signage.

Provide guests with wonderful gift ideas by utilizing a Transparent Display that provides information on the glass directly from a USB. Transform the lobby into a welcoming space for new, long-term, and short-stay guests with a space that buzzes with excitement.

Recommended BenQ Products



Dual-Lamp High Brightness Projector

- Ultra-high brightness for large venues
- Motorized zoom, focus, and lens shift
- 360° rotation and multi-screen projection
- HDBaseT advanced digital connectivity



Double-Sided Signage

- Dual-sided 23.4mm panel design
- Flawless display in portrait and landscape view
- 700 nits of brightness
- 24/7 non-stop operation



Transparent Display

- Ultra vivid transparent imagery transmission
- USB plug-and-play simplicity
- Optimized portrait and landscape mode



Flicker-Free Business Monitors

- Flicker-free backlight
- 19 inch, 5:4 square screen



Hotel Business Center

Hotel Business Center

Providing corporations with reliable and easy-to-use tools for conducting meetings and events is an excellent way to improve a hotel's chances of seeing big businesses return. The BlueCore Laser Projector, with its maintenance-free performance, is designed to deliver long-lasting superior image quality that excites guests. Create captivating content and control multiple displays from a

central workstation with Smart Signage's X-Sign and Multiple Display Administrative (MDA) software. Allow guests to feel comfortable with Professional Monitors that offer adjustable height and horizontal mobility. Long-lasting partnerships are built through trust and experience; BenQ makes this easy.

Recommended BenQ Products



BlueCore Laser Projector

- Long-lasting performance for 20,000hrs
- 100,000:1 contrast ratio
- Optional lenses for diverse applications
- 360° and portrait projection



Smart Signage

- Built-In X-Sign content management software
- 4K2K ultra high resolution
- Compatible with Multiple Display Administrator (MDA)



Professional Monitor

- 4K UHD monitor with IPS technology
- Flicker-free eye-care solution
- Height adjustment
- Auto Pivot



Hotel Banquet Center

Hotel Banquet Center

Banquet centers are the go-to place for families looking to celebrate a new union or businesses planning important networking events. Guests expect capable and reliable facilities, and BenQ delivers on that premise. Give content new life in stunning 4K2K ultra-high detail and create lifelong memories with powerful X-Sign

software and dependable Smart Signage hardware. BenQ's High Brightness Large Venue Projector is a versatile unit that excels at hardware connectivity and content delivery, even in brightly lit environments.

Recommended BenQ Products



Dual-lamp High Brightness Projector

- Ultra-high brightness for large venues
- Motorized zoom, focus, and lens shift
- 360° rotation and multi-screen projection
- HDBaseT advanced digital connectivity



Smart Signage

- Built-In X-Sign content management software
- 4K2K ultra high resolution
- Compatible with Multiple Display Administrator