

# Teufel Makes Meetings More Efficient with BenQ Wireless Presentation Solutions



## Facts at a Glance

Teufel Meeting Rooms in Berlin

**Segment:** Corporate

**Year of Completion:** 2019

### Project

Integrate Plug-and-Play InstaShow™ technology to simplify and accelerate meeting presentations

### BenQ Solution Used

BenQ InstaShow WDC10 Wireless Presentation Solution



## Issue



The audio specialist Teufel has ten meeting rooms in Berlin. When planning their conference rooms, HDMI cabling was laid through the floor from the tables to the wall displays. What initially looked like a practical solution became a problem over time, as damaged cables could only be replaced at considerable expense

## Solution



They were looking for a reliable wireless presentation system that was also particularly easy to use. Teufel became aware of InstaShow™ through cooperation with BenQ. In order to carry out a detailed and practical test, one of the ten existing meeting rooms was equipped with a wireless presentation system.

## Result



In everyday working life, InstaShow™ is widely accepted by Teufel's employees and customers. The presentation system contributes to significantly more efficient use of the meeting room and reduces the necessary preparation time to a minimum. In addition, the maintenance required for a cable solution is almost completely eliminated. Teufel is convinced of InstaShow™ and is considering equipping all ten meeting rooms with the system in the future.

