

Perfetti Van Melle Sweetens up Its Offices with BenQ Smart Large-Format Displays Solutions



Facts at a Glance

Corporate Office

Segment: Confections

Year of Completion: 2020

Project

Perfetti Van Melle Gurgaon implements BenQ large format displays to improve meetings and communication.

BenQ Solution Used

- BenQ RP860K 4K UHD 86" Interactive Display
- BenQ ST750K 4K 75" Digital Signage
- BenQ ST650K 4K 65" Digital Signage
- BenQ PL552K 55" Video Wall



Issue



The Gurgaon, India branch of international confectioner Perfetti Van Melle wanted to transform their work space into a smart office with innovative technologies that would boost efficiency and enhance communications both within the office and with external partners.

Solution



Perfetti Van Melle worked with BenQ, who were able to offer a complete selection of large-format displays that satisfied the many requirements of a smart office. By combining 4K fidelity with cable-free connectivity and easy video networking, BenQ was able to offer convenience that competitors couldn't match.

Result



Both management and workers have been extremely pleased with the smart office transformation. The new displays have reduced the need to travel, and also allowed workers to maintain social distancing. Furthermore, the displays allow visitors to see images of Perfetti Van Melle's confections in stunning ultra HD quality and lifelike colour.

